



## Guest Blogger Rules & Guidelines

*We are excited about your interest in being a guest blogger for Creative Counseling Center. Here are the tidbits need to help make it is a great experience.*

### **Topics:**

*While we have a VERY broad audience spectrum we tend to lean towards the broad categories of Mental Health & Wellness, Trauma, Addiction, the Adoption Process, and Families.*

### **Headline:**

*We enjoy really catchy and fun headlines. For help writing visit: <http://www.copyblogger.com/magnetic-headlines/>*

### **About Section:**

*A quick 2-3 sentences about you and your business. Also feel free to hyperlink whatever words you want to places on your own website. Also list Social Media places we can find you!*

### **Length:**

*Talk or write as short or as long as you feel the content fits best.*

### **Image:**

*Please include a picture of yourself, your business in action, &/or your blog topic in action. Don't have an image handy? Need help visit: <http://www.flickr.com/creativecommons/> (provide link with submission)*

### **Promotion:**

#### What we do:

*We blast out all our blogs to across 5+ channels with exposure to over 5.200+ audience and growing daily. We will tweet about you, we will tag your business fan page in our Facebook post. You will be linked with this bog and by submission of a blog you agree to these terms unless otherwise notes.*

#### What we hope you do:

*We hope that all of our guest bloggers will promote the blog they wrote to their own audience as well. You can Tweet about it, Facebook it, add it to your Newsletter/Email Marketing as a 'Featured On' item. We hope you tag us in those posts too.*

### **HOW IT WORKS:**



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- EDITING:** Make sure that your blog is fully edited with grammar and spelling checks
- IMAGE:** Attach pictures of yourself and/or one that best reflects your blog that you have approval or rights to use.
- SUBMISSION:** Email your blog and all the other

information required to: [TeriKarjala@creativecounselingcenter.com](mailto:TeriKarjala@creativecounselingcenter.com)

•**Subject Line:** Guest Blogger: 'Insert your title'

•We will reply to you with the date your blog will be posted and we do our best to email you with the date at least 48 hours in advance.

**RULES:** Due to Google rules, we ask that the exact blog you submit to us is not reposted on another site.

*Submitting a Guest Blog does not guarantee approval to be placed on our official blog. Creative Counseling Center has full rights of edits and approval for each blogger.*